



Ideal Green Market Cooperative

24988 County Rd 39, Pequot Lakes, MN 56472
a developing food co-op in Ideal Corners Co Rd 16 & Co Rd 39
218-543-6565

www.idealgreenmarket.com barb@idealgreenmarket.com

COOPERATIVE MISSION: to provide access to local, sustainable and healthy food and products.

ABOUT US: We are a member-owned food cooperative located in the middle of lakes, resorts, seasonal homes, and long-time residents proud of their community. We have a vision, and our mission is to provide access to local, sustainable and healthy food and products. There is a ready customer base wanting what you have to offer. We are a growing link between growers, producers and consumers. We opened our doors Nov. 13, 2015 and have continued to grow since then.

OUR LOCATION: 34988 County Road 39, Pequot Lakes, in Ideal Township / Ideal Corners next to the Old Milwaukee Club Grill & Bar at CR16 & CR39, 7 miles east off Hwy 371 from A-Pine Restaurant in Jenkins, 6 miles from Crosslake CR66 & CR16, north of Breezy Point off CR3 to CR39. Middle of Whitefish Chain of Lakes area.

2018 DATES: **SATURDAYS, May 19-Sept 29**

TIMES: 9AM-1PM

FEE: \$10/time OR \$125/season (\$6.25/market for 20 markets)

CONTACT: Barb Mann (218) 543-6565 (co-op #) manager@idealgreenmarket.com

Operational Guidelines: Please read and adhere to the operational guidelines for Farmers' Market Vendors as set by the MN Department of Agriculture.

Set up & Breakdown: Our market begins at 9:00am and ends at 1:00pm. Please arrive in enough time to begin selling by 9:00am. If you sell out, you may pack up and leave as long as you are in a spot where that is done easily and safely. We ask that you do not disturb customer traffic or other vendors during your breakdown.

Site Specifics / Hand Washing / Restroom: Our site has a paved parking lot for vendor set up. There is a restroom in the building.

Indoor Cooler: We have a large reefer, walk-in cooler that is available for storage of your produce/eggs as needed to keep it fresh. You can re-stock your table as needed.

Signage: We place directional signage for the market on primary county road junctions pointing to the market, the evening before the market. There is signage at the market site too, of course. We encourage your booth to have clear signage of your business name and what you are selling, along with clear pricing (makes it welcoming to customers).

(See additional pages for specific Policies & Guidelines for our farmers' market)

Ideal Green Market Cooperative
Farmers' Market Policies and Guidelines

SATURDAYS, mid-May – end of September, 9am-1pm

VENDORS: Local (primarily within 100 miles) growers/producers of consumable products, primarily food, though can be health care products as well. There will be limited space for local (within 100 miles) artists/crafters and products being sold will need approval so as to minimize duplication, maintain quality of products being offered for sale, and provide you with a positive experience to the best of our ability. All vendors must have grown/created/produced or helped in the creation of the product(s) they are selling.

ART/CRAFT VENDORS – (selling product YOU made/created) – as stated above, space is limited though we will do our best to accommodate local arts/crafts vendors keeping product variety and quality craftsmanship in mind.

FEES: Vendor fee is \$10 per time (due by end of each market day present), or \$125 seasonal rate (due by May 19 OR in 2 installments, half and half) for all 20 market Saturdays (seasonal vendors receive designated space preference). Payment must be made to the market manager (or designated person) before the end of market for the day.

Application:

1. All vendors, including drop-ins, must have a completed vendor application, form ST19, and, for those vendors this applies to, proof of registration with MN Dept. of Ag per the new MN Cottage Foods Law, on file with the market manager.
2. All sellers must have grown/created/produced the product(s) they are selling.

Types of products allowed:

1. Fresh fruits and vegetables, herbs, bedding plants, cut flowers, grown by the seller
2. Vendor produced food products such as cheese, meats, poultry, eggs, baked goods, jams, syrups, pickles, etc, if prepared in accordance with rules established by the MN Department of Agriculture. Foods processed in a home kitchen must comply with guidelines set out in either the "Pickle Bill" (water-bath canned foods with acidity of 4.6 or greater) or the "Safe Food bill" (baked goods, jams, jellies, syrups.) and vendor must be registered with MN Dept. of Ag per the MN Cottage Foods Law.
3. Local homemade items made by the seller, such as herbal products, personal care products, arts/crafts, etc.

Market set-up guidelines:

1. The market runs from 9am-1pm. Vendors may start setting up 30 minutes prior to market start, and can begin selling at the start time and no earlier. Vendors must be prepared and present at start of Market.
2. Co-op manager or volunteer will assign 10'x10' space to vendors.
3. Vendors selling produce and food are strongly encouraged to have a canopy over their booth.
4. Alcoholic beverages and smoking are prohibited within the market area.

Vendors are expected to:

1. Have a sign at their booth giving farm/person name and location.
2. Keep their booth tidy and tasteful.
3. Dispose of their own garbage and clean up their spot when finished selling.

4. Maintain a positive, courteous attitude.
5. Sell only high quality goods.
6. Display proper labeling and pricing of their products per State statutes.
7. Respect requests and decisions of market manager regarding the above guidelines.
8. Vendors are expected to begin sales of goods at start time of market, 9am, and no earlier.
9. Vendors who bake, pickle, process goods MUST register with the MN Dept. of Agriculture per the new MN Cottage Food Law ((for info: <http://mfma.org/pages/MNCottageFoodsLawResources/>) and show proof of registration to market manager/person in charge.

The Market will provide to Vendors:

1. Inside cooler for storing extra produce to re-stock your booth through day.
2. Statement of guidelines
3. Copies of relevant regulations, when requested: pickle bill, safe food bill
4. Electricity will be available on site on a limited basis
5. Hand-washing station
6. A restroom is available in the store building.
7. Promotion of the market
8. Potential of purchase of goods wholesale for re-sale in the co-op store
9. Lunch will be available at Old Milwaukee Club next door

Relevant Regulations:

1. The seller is responsible for paying sales tax, when applicable.
2. Only growers with FDA certification can use the word “Organic” in their labeling. Other terms such as “all natural” or “chemical free” may be used.
3. Vendors are responsible for understanding and abiding by “pickle bill”, “safe food bill” and MN Cottage Foods Law (includes registering with MN Dept of Ag) requirements for selling home-processed food at farmer’s markets, if applicable. This includes booth and product labeling requirements.
4. If selling by weight from your booth, you must use a State certified scale.

Vendor insurance

Vendors of produce and food are encouraged (though not required) to have product liability insurance, which can usually be obtained as a rider on homeowners insurance.

Guideline Adjustments

Board members reserve the right to adjust guidelines at any time if deemed essential to market success and/or safety based on reality of operation.

Any vendor's failure to comply with the guidelines may result in Board review and possible vendor revocation from market participation.

