



Ideal Green Market Cooperative
 34988 County Road 39, Pequot Lakes, MN 56472
 Located in Ideal Corners (CR16 & CR 39 on CR 39
 www.idealgreenmarket.com / 218-838-6058

MISSION: To provide access to local, sustainable and healthy food and products.

Incorporating Board of Directors:

- | | |
|-------------------------------------|-----------------------------|
| _____ Jason Baca | _____ Kim Larson |
| _____ Geoff Davidge, Vice-President | _____ John Plein, Treasurer |
| _____ John Ehlert | _____ Eleanor Rice |
| _____ Dan Kayser, President | _____ Dan Yavner |

_____ Barb Mann, Co-op Coordinator/Secretary
 GUESTS:

PROPOSED AGENDA - Monday, March 16, 2015, 6:30pm at the Co-op Store
Welcome / Approve Agenda

MINUTES OF March 2, 2015 MEETING Motion _____ 2nd _____ Decision _____

FINANCE REPORT:

- | | |
|-----------------------------------|---------------------------------------|
| 1. Treasurer Rpt (John P) | Motion _____ 2nd _____ Decision _____ |
| 2. Fundraising Task Group (Geoff) | |

Crow Wing Energized Grant submitted (\$2,500) – Apr. 14 meeting 7:30-9, Pequot Lakes
 Crow Wing Power Impact Grant (up to \$12,000) – secure matching funds? In part/whole

RECOMMENDATIONS TO BOARD:

- Silent Auction/Meal at Old Milwaukee Club – Saturday, April 18, 11:30am-3pm
- Crow Wing Impact Grant to be submitted Mar. 27
- POS System – waiting for 2nd estimate
- Building Lease with Kidders’ – 2 year lease at \$8,000/year

Fisher Signs – outside pole sign	\$560.00
POS System	
Renew Discover Racks for 6 months Apr-Sept	\$397.90
Member-Owner Cards – Sandia Cards (500)	\$325.00
TOTAL	\$1,282.90

TASK GROUP REPORTS:

1. Promotion/Membership (with this group TOTAL at 24)
 - Approve new member-owner applicants (Barbara Warrington, Wayne Sherwood/Michael Sander, Jeanne Quillen, Jeff Feltmann, Thomas & Galeen Royce, Tim & Kathy Withers & Gary Brunes, Bill & Sharon Wortham, John Rutsen)
 - Member Cards Ordered (500)
 - Discover Racks (renew for 6 more months)
 - Signage
 - Township Mailing – at some point, evaluate after Mar. 20 meeting

2. Product Development (Task Group meeting 3/18)
UNFI visit – Carolyn King (Thursday, Mar 19, 11am)
3. Facility: Dept of Ag Health Inspection of site – March 23, 9:30am (Jill Herberg)

OLD BUSINESS:

- 1, Member Kick-Off Community Meeting, March 20, Friday, 6pm at Ideal Town Hall
Set up at 5pm -
AGENDA: Deserts/ sign up for door prizes 6pm-6:15
6:15pm Welcome & Intro Board - Dan Kayser, Pres
Acknowledge Current Members – John Plein, Treasurer
OVERVIEW: (power point – Barb)
 - What is a Cooperative? How does it Work? – Power Point
 - IGMC – Vision / MissionWhy Join? (Barb)
Prizes / Sign up New Members (Goal: 30% of attendees)
- 2 Farmers' Market Update: 1st round of invites out to 48 potential vendors
3. Policy Development

NEW BUSINESS:

1. Set Annual Meeting Date in June
2. Recruit Board Members (ck status of current members)
3. Volunteer Recruitment (farm market, store set up, store retail, ...)

NEXT MEETING: Monday, Mar 30, 2015, 6:30pm
Task Groups to meet March 18-week of Mar 23

ADJOURN (by 8pm)



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Incorporating Board of Directors:

<input type="checkbox"/> Jason Baca	<input type="checkbox"/> Kim Larson
<input checked="" type="checkbox"/> Geoff Davidge, Vice-President	<input checked="" type="checkbox"/> John Plein, Treasurer
<input type="checkbox"/> John Ehlert	<input checked="" type="checkbox"/> Eleanor Rice
<input type="checkbox"/> Dan Kayser, President	<input checked="" type="checkbox"/> Dan Yavner

Barb Mann, Co-op Coordinator/Secretary
GUEST: Mary Plein

Geoff brought Seed Savers order forms and catalogs. He'll donate any sales to co-op

MINUTES - Monday, March 16, 2015, 6:30pm at the Co-op Store
Welcome / Approve Agenda meeting convened 6:36pm

MINUTES OF March 2, 2015 MEETING: Motion to accept minutes as presented – DY, 2nd –ER, PASS

NOTED w/ distribution of Board Roster: Correct John Ehlert is not treasurer, move to John Plein.

FINANCE REPORT:

1. Treasurer Rpt (John P) **Motion** _____ **2nd** _____ **Decision** _____
John: Balance \$2750 in checking, \$5 in savings, one more membership to deposit, 24 members from those to be approved tonight. Need additional signer with John P. President Dan K recommended. OK. JP will make arrangements to sign. Did receive another estimate for POS more expensive (2 options \$15,000-17,400), North Country Business Products-Bemidji, 100% employee owned business – worked with Harmony in Bemidji. 1st one \$3,000 more, 2nd one included wireless hand-held scanner \$5,200. Refurbished equipment only \$500-1000 savings, same type of warranty as new. One year of support and services. Includes training and support for one year.

Finance Task Group

Geoff reported on RECOMMENDATIONS TO BOARD from Finance Task Group

* Building Lease with Kidders' – 2 year lease at \$8,000/year, important to make a clear commitment, should know by end of Fall how we're doing. Kidders meeting with their attorney to draw up lease 3/17/15, then we'll review with an attorney as well, Dan Y will be part of that. Include "opt out" option. Write in would have to give at least a month/45 days notice if need to opt out. May include a penalty for early opt out.

M by DY to commit to a 2-year lease agreement with the Kidders' subject to lease examination. 2nd – JB, Pass

*NEED TO REFINE budget with particular line items – Insurance Lakeland Ins – Denise Simpson (changing to 1st National out of Walker, due to recent merger). Sending quote, \$1,200/year likely. John Perrington, attorney friend of Geoff's – attending Mar 20 meeting.

Clarify what is needed financially to open. \$13,500?. See how Mar 20 meeting goes and where we're at. Keep evaluating/ monitoring.

*For Mar. 20 meeting: accept checks, cash and credit card via PayPal, set up computer/laptop there.

Barb additionally reported:

- Ideal Community Service Organization (\$2,000) presented last Thurs (TALKING POINTS) – no vote as no quorum. Committee rec'd it well, per Mary Plein-chair. ? about donation from 501c3 can they accept on behalf of other groups ear-marked to other groups. Don't do.
- Crow Wing Energized Grant submitted (\$2,500) – Apr. 14 meeting 7:30am-9, Pequot Lakes Eleanor can help present
- Crow Wing Power Impact Grant (up to \$12,000) – secure matching funds? In part/whole, Establish an annual budget based on 6 month budget. Business plan will be completed and submitted with grant. Jason will work out % breakdown of what people/members need to spend to make it work.

M to approve submission of the Crow Wing Power Impact Grant by March 27, 2015 – ER, 2nd – JP, PASS.

- Silent Auction/Meal at Old Milwaukee Club – Saturday, April 18, 11:30am-3pm – JP reported Jeff Feltmann willing to work with us, tours at bldg., good to go. Set work date for space on a Saturday, or 2 before event. Mary P. offered to do food photos/graphics in space to “spiff” it up.
- Site visits by Carolyn King UNFI, Thurs 3/19 11am, and Jill Herberg, Health Inspector with MN Dept of Ag – inspection Mon, 3/23 9:30am. All are welcome.
- **PRODUCT DEVELOPMENT:** John E presented CostCo info price list, pay 15-20% more than CostCo price. Break down bulk packs and re-price. Get goods in here ASAP. Nice idea, not totally aligned w/ our mission. Not supporting a big corporation. Much discussion – want place to be filled if inviting people in. Friday meeting – ask people what they want and have items they want to stock. John do at meetings – sign up. 80% of business by 20% of customers. Older consumer want to shop more local , not go too far. Set day for soft opening. When open do need to be stocked. Need license to operate, POS and more. NEED capital to build business. Supplementing goods we have via CostCo would be possible. Product Development Task Group needs to establish protocol for purchasing /stocking goods.
- POS System –2nd estimate John P presented during Treasurer’s report.(see above). No decision made, likely go with CoPOS.

Fisher Signs – outside pole sign	\$560.00
Renew Discover Racks for 6 months Apr-Sept	\$397.90
Member-Owner Cards – Sandia Cards (500)	\$325.00
TOTAL	\$1,282.90

M by ER to fund all 3 above expenses per recommendation by Finance Task Group. 2nd GD, PASS

TASK GROUP REPORTS:

1. Promotion/Membership (with this group TOTAL at 24)
Approve new member-owner applicants (Barbara Warrington, Wayne Sherwood/Michael Sander, Jeanne Quillen, Jeff Feltmann, Thomas & Galeen Royce, Tim & Kathy Withers & Gary Bruner, Bill & Sharon Wortham, John Rutsen)

M to approve new member-owner applications as presented JE 2nd JP, PASS.

In addition to above promotional efforts hope to do a mass Township Mailing – at some point, evaluate after Mar. 20 meeting. Website now set up to accept PayPal for memberships and soon for donations as well, thanks to John P.

2. Product Development (Task Group meeting 3/18) Made up of Kris & Dan Kayser, John Ehler, Claire McGuigan. UNFI visit – Carolyn King (Thursday, Mar 19, 11am)
3. Facility: Dept of Ag Health Inspection of site – March 23, 9:30am (Jill Herberg). Set some work dates on a few Saturdays in prep for Apr. 18 fundraiser.

OLD BUSINESS:

- 1, Member Kick-Off Community Meeting, March 20, Friday, 6pm at Ideal Town Hall
Set up at 5pm - Calls this week to our contact list

AGENDA:

- 6:00pm Deserts/ sign up for door prizes / music by Emily Hammer
Sales of Seed Savers Seeds by Geoff D. (donating proceeds to co-op)
 - 6:15pm Welcome & Intro Board - Dan Kayser, Pres
Acknowledge Current Members – John Plein, Treasurer
 - 6:25pm OVERVIEW: (power point – Barb & Eleanor)
 - What is a Cooperative? How does it Work?
 - IGMC – Vision / Mission
 - Why Join? (Barb)
 - 6:55pm THANK YOU – Social / Live music – Emily Hammer
Prizes / Sign up New Members (Goal: 30% of attendees)
- 2 Farmers' Market Update: 1st round of invites out to 48 potential vendors
 - 3 Policy Development – it'll happen

NEW BUSINESS (Tabled):

1. Set Annual Meeting Date in June
2. Recruit Board Members (ck status of current members)
3. Volunteer Recruitment (farm market, store set up, store retail, ...)

NEXT MEETING: Monday, Mar 30, 2015, 6:30pm
Task Groups to meet March 18-week of Mar 23

M to adjourn. JE, PASS 8:12pm

ADJOURN 8:12pm

Respectfully submitted,
Barb Mann, secretary