



Ideal Green Market Cooperative
34988 County Road 39, Pequot Lakes, MN 56472
www.idealgreenmarket.com / 218-543-6565

MISSION: To provide access to local, sustainable and healthy food and products.

WELCOME (6:30pm)

Board of Directors:

Jason Baca (2017) Mike Winkels (2019) Bonnie Coffey (2019)
 Geoff Davidge (2017) John Plein (2017)
 Steve Roe (2019) Abbie Schramm (2018)

GUESTS: Mary Plein, Barb Mann

Minutes January 10, 2017

6:30-6:32 **APPROVAL OF MINUTES-LAST MEETING:** Motion: Steve Second: Mike APPROVED

6:32-6:42 **STORE MANAGER REPORT:** Barb Mann reported that a member (Jane Keeley) passed away. Co-op share are not transferrable, thus the shares go back to the co-op
Plans for the Farm Market – The State Contract for “Minnesota Grown” will be renewed – Barb will do this
Discussion about changing the time to 10:00? Board voted to keep the same hours as
In the past to 9-1
Barb will coordinate the Farmer’s Market – additional hours will be added to her
Schedule so she can do this work. She will be paid on an hourly basis this was a motion made by Bonnie, Second by Mike, Passed and Approved by board.
Monthly Co-op Pot Luck this will be started January 28th and done each month 4TH SATURDAY OF EACH MONTH JANUARY, FEB 25, MARCH 25, APRIL 22 (Earth Day). In January we will recognize volunteers.
Everyone asked to bring an appetizer to share from 3-5PM
Flea Market? We discussed using Larry Knutson’s field across from the co-op for a flea market but after discussion made the decision that this would take away from our core mission.
Pequot Lakes Farm Market – Pequot Lakes asked if we would have a Farmer’s Market during the week. We discussed and agreed that this would not be good as our Farmer’s Market Vendors would not have enough produce for 2 markets plus the Pequot Lakes market is not near the IGMC and would not benefit the IGMC.
Hiring a manager- agreed that this will be done when sales are at the place where this would be feasible. Barb, Pat and Joan’s work as cashiers and other duties are appreciated by the board.

6:42-6:55 **TREASURER’S REPORT:** John Plein Motion: Steve Second: Mike Motion PASSED

6:55-6:57 **NEW MEMBER APPLICATION:** Brandon and Laura P – approved by board

COMMITTEE REPORTS

- a. 7:00-7:05 Executive. – Geoff – (Geoff had to leave early due to travel for work) Report is – Board please consider some board education where we would get more skills for effective running of the IGMC board. Ask Steve Rogness?
- b. *Membership Drive – SPRING*
- c. Another Member Loan Program – will be forthcoming
- d. Our annual meeting will be in June

- e. 7:05-7:10 Finance. – John – John has been very diligent in giving us financial data and daily sales numbers. We must increase sales/sales per member per week. Communicate to each member the importance of buying food at the co-op. Bonnie said she would look at the slides/presentation on SHRINKAGE and ask questions from the Small and Strong presenters if needed so we can understand our SHRINKAGE of products. John said we can get some of this reporting from VEND.

f.

g. 7:10-7:20 Human Resources – Bonnie –

- a. Midwest Pantry – Midwest Pantry will be having their meeting in March – to see new vendors/new products to sell, one or more board members to commit to going to this meeting in St. Anthony.
- b. Bonnie spoke about an article in the paper recently – the MN Good Food Access Program – bringing food to fresh food poor areas in the state. No funding is available as far as she knows. Just a group that remains committed to bringing food to people.
- c. Ideal Meals – only 2 signed up, class cancelled, not good to go thru Pequot Community Ed. Better to have this thru the co-op offered to members and others. More details will come later in the year. (Barb reported that previous classes offered were well attended by members.)
- d. Bonnie and Geoff attended the 2nd Region 5 Co-op meeting (Now called Food Co-op Coalition) co-ops helping one another succeed. The next meeting in April will be hosted by the IGMC and will be held at the Ideal Town Hall.

AD-HOC COMMITTEES.

- a. 7:20-7:25 MERCHANDISING /PRODUCT DEVELOPMENT – Steve R., Jason –
Joan I reports that UNFI came with ideas to help our co-op sell products – gives us info on hot sellers, discounted merch (sometime items they want to move) etc. Meeting was very helpful. Also in time for Valentine's Day the co-op will have a great display of CHOCOLATES
- b. 7:25-7:30 PROMOTIONS/Recruitment/MEMBERSHIP – Abbie S/Mary P –
Judy Kidder offered to help with a monthly newsletter, Barb will write press releases,
Next meeting is at 10AM, February 6th at Latte Da Coffee Shop
- c. 7:30-7:35 VOLUNTEERS – Barb/Joan I. –
Recognition at Jan 28th Pot Luck, Next training is scheduled Tues Jan 31 10-11:30
- d. FACILITY TEAM – Dan Y. Chair. – no report

Old Business:

- 1) Appreciation dinner for all volunteers – will be done at Jan 28 pot luck (Geoff, your input here)

New Business:

Review bylaws, Board recruitment for new board members, Recognize Abbie Schramm's work as secretary for the IGMC correction: Abbie will fulfill her duties as secretary until her term ends in 2018

Next Board Meeting: February 6, 2017 6:30 pm at Ideal Town Hall.

Regular Scheduled Board meeting

Tasks-

Follow up-

ADJOURNMENT 8:10 PM