

# Ideal Green Market

## Board of Directors monthly meeting minutes

Monday, October 5, 2020

Called to order 5:33pm

Board Members Present: Jon Grothe (2022), Karyn Penn (2023), MJ Schneider (2023), Denise Simpson (2021), Dan Yavner (2021).

Guest: Megan Loukota, Geoff Davidge

**Open Meeting for guests:** Geoff Davidge, here to report on the garden (see attached for formal report). For future, need more people to help with garden flowers could have been cut and sold. The garden committee needs more guidance as to what to do with the items from the garden—do we want to compete with the farmers, or is selling really competing with them? The wish list is a drip irrigation system, a gate, and more help. Suggestion—veggie cook-out at farmer's market?

**MOTION:** accept prior minutes, Taren 1<sup>st</sup>, MJ 2<sup>nd</sup>, **MOTION PASSED**

**Treasurer Report:** Income statement provided (attached). There has been a decrease in volunteers which has caused an increase in labor cost, plus the store has been busier. We need volunteers—cashiers. We need to know when our lease is up with the Kidders. A question was asked as to how much money we needed to say afloat.

**MOTION:** accept treasurers report, MJ 1<sup>st</sup>, Karyn 2<sup>nd</sup>, **MOTION PASSED**

**Bylaws update:** Dan looked into changing to a 5013c, but it appears to be a huge expense. The proxy is still an issue, but appears we do NOT need to count non-active members in our total membership count. An “inactive” member-12 months no purchases. Karyn does not want to terminate their membership. Reaching quorum is the only reason we'd want to terminate. We have 353 members with 92 inactive. Smaller number for quorum at annual meeting.

**Fundraiser ideas/snowbird fundraiser** (see attached letter to be mailed to snowbirds—approved by a general consensus—thanks Karyn!) Taren asked if the board wants to give out some gift certificates to possible new members, a few board members decided to get a few more, we will keep track of them a bit better this time. Taryn contact WJJY to give out some gift certificates over the radio as advertising for the Coop. Dinner fundraiser—Pam got pricing for chicken, \$3/lb, approx. \$15 for a 3-4lb bird, just pushing the cost up too much. *Indoor Farmers Market* idea was mentioned. Megan had an idea for pre-order Coop sweatshirts.

**Store Manager Report:** Zach turned in his notice. Camille is only working Saturdays during school; she may pick up an afternoon shift after volleyball season is over. 5 new members in September, total at 354. Kathy will not be Farmers Market Manager next year—need to find a new person. Need volunteers for cashiering. Dan will pick up a shift starting in a few weeks (Thursdays, a little slower day). Contact Joan and Pam to see if they could cover a shift. Megan will put a notice on facebook for volunteer cashiers. Karyn will lean but cannot do a regular shift. Megan's mom (Paula) can help in a pinch.

**MOTION:** approve 5 new members, Taren 1<sup>st</sup>, ML 2<sup>nd</sup>, **MOTION PASSED**

**New Business:** Insurance review—changing agencies to Baxter Insurance Group, same policy/coverage/agent.

**MOTION:** sign agent of record change for insurance policy to move to Baxter Insurance Group, Dan 1<sup>st</sup>, Taren 2<sup>nd</sup>,

**MOTION PASSED**

Karyn went to Nisswa chamber to display our flyer, was told we are not a member, so we can't do that. \$400 cost to be a member. Karyn offered to pay if it was worth it. Board decided against, as the Pequot and Crosslake chambers promote us and we ARE members of those chambers (\$405/year).

Crow Wing Power-can we get listed on their discount card?

New member does massages; maybe we can work with her (and other businesses) and give them something like after 10 massages you get \$10 off or something—like a punch card, for their members to save at Coop?

New member-the next 6 new member will get a 10% discount right away...

Cross-Marketing: do the people who are at our farmers market also advertise for us on their facebook pages? Have future Farmer's Market Manager look into this.

Facilities: Megan's husband will paint the ramp and front steps with non-stick paint. Other "winterizing" has been completed—thanks Dan.

Deep Clean of store: we still need to get this taken care of. Megan will ask the past cleaner if they can assist.

**MOTION:** Thank you gift to Zach of \$150. Dan 1<sup>st</sup>, Denise 2<sup>nd</sup>, **MOTION PASSED**

Closing thought: What if Ron & Judy pass away? What is protecting the Coop from being sold by heir heirs?

NEXT BOARD MEETING: Mon Nov 2 at 5 pm. \*\*\*\*\*5:00PM

Adjourned 7:52pm

Respectfully submitted, dkas