



IGM Board of Directors Meeting Minutes

Date: 10-23-2023

Called to order at 5:32

Attendees: Jon Grothe, Ric Carlson, Dixie Grothe, Denise Albrecht-Simpson, MJ Schneider, Cristobel von Walstrom (via phone)

GUESTS:

1. Secretary's Report: Denise/Dixie

Motion to accept prior meeting minutes: Moved by Dixie; Second: MJ – **Motion carried**

2. Treasurer's Report: Dixie

To receive financial reports or ask questions regarding the co-op, contact board@idealgreenmarket.com

Motion to accept the September treasurer's report. Moved by Denise; Second by Ric – **Motion carried**

3. Store Manager's Report: Roxanne

New Members: 2 new members were approved.

Finance: Product prices and store expenses are being reviewed but the store needs an increase in sales to stay open. Turkey sales are promising but the month is finishing on a low note. Without income, purchases need to be kept to a minimum but should include replacing the 8-yr-old computer, laptop, and old freezer.

Marketing: Efforts to post daily on social media with specials has produced some "likes" and a few comments. An 8x10 flyer is being designed for distribution in the area.

Products: Sample Saturdays are still successful. New items come in weekly to try, hopefully including a soup sampling to start in November.

4. Old Business

Cooler and freezer temperature sensors were successfully set up and operating.

5. New Business

See Facilities Report below.

6. Committee Reports:

a. Human Resources: Ric

Roxanne & Elsa are good assets to the store: good with customers, good store appearance with special displays. November 2nd webinar about "sick and safe" regulations to start the first of the year. Roxanne completed the food certification. QuickBooks entries are an issue and is taking time to learn, thus costs the co-op extra to train. Other financial issues such as outstanding invoices and payments were discussed. The good news is that the co-op is current with UNFI.

b. Volunteers: MJ

The co-op's first SamPLY Saturday was October 21, offering three seasonal foods to sample. The next events are scheduled for Oct 28 (Halloween theme), Nov 11 (Thanksgiving theme) & Dec 9 (Christmas), also offering seasonal items from the store. Volunteers are always needed and welcomed.

c. Marketing/Promotion: Cristobel (no report)

d. Facilities / Building: Jon

A beautiful new mailbox for the co-op has replaced the old one, which was rusty and lacked a flag.

e. Ideal Corners Giving Garden: Denise

Geoff Davidge will be at the November meeting with an update.

f. Farmer's Market: Denise (no report)

Next Board Meeting: Monday, November 27, 2023 at 5:30pm

Motion to adjourn: Moved by Denise – **Motion carried**

Meeting adjourned at 6:47 pm

Respectfully submitted by: Dixie Grothe (filling in for Denise)