



Ideal Green Market Cooperative
34988 County Road 39, Pequot Lakes, MN 56472
www.idealgreenmarket.com / 218-543-6565

MISSION: To provide access to local, sustainable and healthy food and products.

WELCOME (6:30pm)

Board of Directors:

Jason Baca (2017) Mike Winkels (2019) _____ Bonnie Coffey (2019)
 Geoff Davidge (2017) John Plein (2017)
 Steve Roe (2019) Abbie Schramm (2018)

GUESTS: Chris Clasen

Minutes: February 1, 2017

APPROVAL OF MINUTES-LAST MEETING: Motion: Mike W Second: Jason B Motion passes

STORE MANAGER REPORT: Barb not here, but the following was sent in an email:

Friday Soups are going well (sold out first 2 weeks of offering it)

1st Saturday Social (4th Saturday) and Volunteer Appreciation went well last week (about 25 present)

Will be hosting 2nd Saturday Super Sampling day starting Feb. 11 (seek volunteers to help)

Sales have been down quite a bit the last week and a half and many regular customers are leaving for anywhere from 2wks to 3 months.

TREASURER'S REPORT: John Plein Motion: Abbie Second: Steve Motion passed. Report given at meeting, as well as weekly sales reports being emailed by John. Total cash available: \$38,545.58. Lots of discussion on how to increase sales. Chris suggested asking each customer at checkout if they would like to donate \$1, \$5, \$10 to the co-op. John will add a "donation" item to our VEND system that allows the cashiers to add that to the total if the customers wish. Board agreed that we would come up with a script that the cashiers could read to the customers at checkout. Motion: Steve Second: Mike (Passed)

NEW MEMBER APPLICATION: Tim & Cindy H, Pat & Deanne T. Motion Geoff Second John Members approved.

COMMITTEE REPORTS

- a. Executive. – Geoff – Discussed the meeting Joan I. had with UNFI on getting discounts on products that we can then pass onto our members. Also discussed getting certain discounts through the company for other things, such as payment terms.
- b. Finance. – John – Nothing new to report.
- c. Human Resources – Bonnie – Nothing new to report.

AD-HOC COMMITTEES.

- a. MERCHANDISING /PRODUCT DEVELOPMENT – Steve R., Jason – nothing new to report
- b. PROMOTIONS/Recruitment/MEMBERSHIP – Abbie S/Mary P – Back to Basics Feb 11th!
Next meeting is at 10AM, February 6th at Latte Da Coffee Shop
- c. VOLUNTEERS – Barb/Joan I. – Working on new training dates.
- d. FACILITY TEAM – Dan Y. Chair. – nothing new to report

Old Business:

New Business:

Next Board Meeting: March 1, 2017 6:30 pm at Ideal Town Hall. **Regular Scheduled Board meeting**

Tasks-

Follow up-

ADJOURNMENT