



Ideal Green Market Cooperative
34988 County Road 39, Pequot Lakes, MN 56472
www.idealgreenmarket.com / 218-543-6565

MISSION: To provide access to local, sustainable and healthy food and products.

WELCOME (6:30pm)

Board of Directors:

Jason Baca (2017) Mike Winkels (2019) _____ Bonnie Coffey (2019)
 Geoff Davidge (2017) John Plein (2017)
 Steve Roe (2019) Abbie Schramm (2018)

GUESTS: Mary Plein

Minutes: March 1, 2017

APPROVAL OF MINUTES-LAST MEETING: Motion: Mike Second: John Motion Passes

STORE MANAGER REPORT: See attached report. Much board discussion on trying not to increase sales until our patronage can support it. Also discussed having a good bread option, for now, we are looking into having Rising Star Breads sell at the co-op on Saturdays. Nothing set in stone at the time. Board thanks both Pat and Barb for a job well done, as well as for a thorough report to the board. Did talk about credit card fees – currently averaging \$300/month in credit card fees.

Motion by Geoff to set a minimum credit card purchase of \$10 at the register. Second: Abbie. Motion passes.

TREASURER'S REPORT: John Plein Motion: Abbie Second: Mike Motion Passes

NEW MEMBER APPLICATION: Loni M. - Motion: Geoff Second: Mike Motion passes

COMMITTEE REPORTS

- a. Executive. – Geoff – No Report
- b. Finance. – John – No Report
- c. Human Resources – Bonnie – No report

AD-HOC COMMITTEES.

- a. **MERCHANDISING /PRODUCT DEVELOPMENT** – Steve R., Jason – Steve expressed concern over the stigma of a co-op. Wants to encourage people to shop here! Steve has samples of a pepper hot sauce made in Grand Rapids.
- b. **PROMOTIONS/Recruitment/MEMBERSHIP** – Mary P – Lakes Proud: Shop Local! B2B was successful - Mary and MJ manned the booth, sold seeds and chaga. Lakes walking maps coming out with co-op on it. Promo committee decided to forgo another round of ads at the sunset cinema due to cost. Promo committee working on several promotion ideas and events. 4th Saturday potlucks in swing – connections being made. Volunteers needed for Second Saturday Super Samplings - March 11th 11-1 pm. Full report emailed to board via Mary Plein.
- c. **VOLUNTEERS** – Barb/Joan I. –. Joan organizing training dates – they are in the newsletter.
- d. **FACILITY TEAM** – Dan Y. Chair. – nothing new to report.

Old Business:

New Business: March Seed Madness – all seeds that are started inside are on sale through March! Geoff also picking up seedlings in IA to sell at Co-op – these will be pre-aid orders – this will be in the middle of May. There is a sign up sheet at the co-op.

Next Board Meeting: April 3, 2017 6:30 pm at Ideal Town Hall. **Regular Scheduled Board meeting**

Tasks-

Follow up-

ADJOURNMENT