



Ideal Green Market Cooperative
34988 County Road 39, Pequot Lakes, MN 56472
www.idealgreenmarket.com / 218-543-6565

MISSION: To provide access to local, sustainable and healthy food and products.

WELCOME (6:30pm) 6:43 meeting started

Board of Directors:

Jason Baca (2017) Mike Winkels (2019) Bonnie Coffey (2019)
 Geoff Davidge (2017) John Plein (2017)
 Steve Roe (2019) Abbie Schramm (2018)

GUESTS: Mary Plein, Pat Rogness, Barb Mann

MINUTES: APRIL 11, 2017

APPROVAL OF MINUTES-LAST MEETING: Motion: Geoff Second: Steve Motion PASSED

STORE MANAGER REPORT: Report given by Pat Rogness and Barb Mann – **summary provided here:** more volunteers will be needed for summer, sampling was good and got people to the co-op to shop, Fri Soup and Bread was good our cost per quart was \$4.72, 11 quarts sold per week, suggested we do it again next year and maybe a few weeks in the summer to have some summer soups, grab and go salads are being tasted now to be sold in the store, another cleaning crew is needed, a deep clean of the store is needed, need food ambassadors, Steve will contact some agencies where we can get more volunteers such as churches and schools using youth. Week of May 8th begins new store hours, getting an ice machine due to many requests for ice, looking at getting a small freezer for ice cream to be put by the check out (increase sales!), Barb is taking a vacation from May 2-9, Cleaning day scheduled for May 1 from 9-12, Barb said sales are up 73% from April 2016 to April 2017, Jan – April 2017 revenue up 1.9%,

TREASURER'S REPORT: John Plein Motion: Geoff Second: Steve Motion Passed
Detail provided by John in email to the board. Statements reviewed by board

NEW MEMBER APPLICATIONS: Dixie G., Ann and Greg D, Mark V/Lael O. - Motion Jason Second Steve Motion Passed

COMMITTEE REPORTS

- a. Executive. – Geoff – 231 members, annual meeting will be June 20, 2017 at 7:00 PM, annual meeting notice to be sent to the membership
- b. Finance. – John – report given above, payables reviewed, DSL/phone service to be updated on Wednesday , April 12, Chamber of Commerce Dues are due – put this on the agenda to discuss each month so we get the most BANG out of our BUCKS spent with the chamber
- c. Human Resources – Bonnie – discussion of applicants, what is needed short term/long term, Bonnie will contact applicants, question on work comp rate for retail sales, John P will ask our insurance agent to make sure we are classified correctly

AD-HOC COMMITTEES.

- a. MERCHANDISING /PRODUCT DEVELOPMENT – Steve R., Jason – pricing discussion – conclusion: IGMC is competitive with prices on products, public does not know difference in Organic from Mexico or Chile and Organic from US producers,
- b. PROMOTIONS/Recruitment/MEMBERSHIP – Abbie S/Mary P – discussion on possible members for soon to be open board positions
- c. VOLUNTEERS – Barb/Joan I. –.

- d. FACILITY TEAM – Dan Y. Chair. – Jason will remove the old straw bales while they are dry and straw will be given to Pine River Community Garden

Old Business:

New Business:

Next Board Meeting: May 1, 2017 6:30 pm at Ideal Town Hall. **Regular Scheduled Board meeting**

Tasks-Communicate Annual Meeting date and time, Recruit new board members, Assist with May 1 cleaning of store inside and outside, remove straw bales, hire help for summer, recruit volunteers for jobs listed above

Follow up-

ADJOURNMENT 8:57 PM

Submitted by

Bonnie Coffey, Board VP