



Ideal Green Market Cooperative
34988 County Road 39, Pequot Lakes, MN 56472
www.idealgreenmarket.com / 218-543-6565

MISSION: To provide access to local, sustainable and healthy food and products.

Board of Directors:

Jason Baca (2017) Dan Kayser (2016) _____ Dan Yavner (2016)
_____ Geoff Davidge (2017) John Plein (2017)
 John Ehlert (2016) Abbie Schramm (2018)

Brenda Myers, Co-op Store Manager _____ Barb Mann, Co-op Coordinator

GUESTS: none

MINUTES: May 23, 6:30 pm

WELCOME

APPROVAL OF MINUTES OF LAST MEETING: John E moves to pass, Jason second, motion passes.

TREASURER'S REPORT: \$856.42/day average totaling all days opened thus far, John P presented report, looks great, board happy with the continual growth. Abbie moved to approve, Jason second, passed.

NEW MEMBER – OWNER ACTION PER APPLICATIONS: 176 members so far! New members: John P 1, Jason second, passed. Steve & Donna S., Sharon J., Ron & Leanne O., Kathy E., Amber & Ryan H., Dionne & Clay P., Patricia R., Susan B., MJ S., Paul & Jennifer H., Jennifer & Rick V., Rita T., Nelly C., Michelle & David F., Sue B., Don & Joyce P.

COMMITTEE REPORTS

- a. Executive. – none
- b. Finance. –
 - Scale for weighing bulk goods – **(requested by John E.)** Have one picked out, just needs to be ordered and installed. Point of sale scale is already installed.
 - Reach in Meat & Produce Cooler (Goeff has info) – **(requested by Brenda)** – still ongoing.
 - Electrical Work for the exit signs & scheduled ceiling lighting is done. May add another light above bulk good. Possible additional track lighting to enhance displays – waiting on estimate
- c. Human Resources.
 - Additional Hires – New applicants presented by Brenda. Abbie moved to approve hires of Vickie H. and Pat R. at same rate as Teresa. Jason second, motion passed.
 - Teresa T. is now working 18-20 hours per week at \$11 per hour with a \$1 per hour retroactive bonus beginning May 1st and paid after August 1st and then wage would remain at \$12

AD-HOC COMMITTEES.

MERCHANDISING /PRODUCT DEVELOPMENT. Again talked about reach in cooler, as well as scale for bulk goods. Jason donated vita-mix blender for smoothies. Discussed implementation of Bountiful Bags – fresh produce selection each week that allows a family to pre-order a bag and pick up at store. Will allow for sales to be more predictable and sell more veggies. Also talked about selling Stone House coffee – a couple of flavors and cream, etc... Above are all ideas that would be nice to implement as things progress and develop nicely. All will be implemented as time, space, and finances allow through the year.

COORDINATOR REPORT.

- Grand Opening: The week went extremely well. Thanks to all of the volunteers!
- Farmer's Market started May 21 – Went very well!!! 15 vendors, music both Saturday's. Barb willing to coordinate

market with the help of a market committee. (See below)

- Market Committee - Hosts & get signs out & pick up each week Friday afternoon out – Sat pickup)
- Barb has been working on board recruitment for annual meeting.
- Also presented ideas for promotional ideas for future.

STORE MANAGER REPORT – much was discussed throughout meeting. Additionally added totals for month of May: roughly \$1,000 per day, open 12 days the month of May. Implementation of new hours will start this week: open 37 hours per week. Co-op joined Chamber of Commerce. Will add sale items at end of week to promote sales of fresh produce to keep it from going bad. Hoping to have POS system live by June 14th! Lots more to do to get inventory added to the system, looking for volunteers to help with inventory on June 13th.

Old Business: Taxes done and ready, discussed using Justin/Clasen as a book keeping service as well as payroll. Quotes given by firm, decision on this was put on hold at this time.

New Business:

Developing a Market Committee: need to put together a group of people to put market signs out and pick up in preparation and conclusion for market every week. This is on-going.

Board members: Jason moved to appoint Joan I, and Bonnie C. to fill the vacancies of Dave E. and Tiffany E. on the serving board until the annual meeting.

Next Meeting: Monday June 6 at 6:30 pm Ideal Town Hall.

ADJOURNMENT Concluded at 8:10pm