



MISSION: To provide access to local, sustainable healthy food and products.

BOARD MEETING AGENDA

DATE: _____

BOARD MEETING MINUTES

DATE: November 6, 2017

Board of Directors

Bonnie Coffey(2019) Steve Roe(2019) Mike Winkels(2019) Taren Saccoman

Pam Cunningham(2020) Joan Ingebrigtsen(2020) Megan Loukota(2020)

Goals established for 2017:

- **Demystify the co-op and who can shop here - this will be done in conjunction with the Food Co-op Coalition through Region 5**
- **Membership increase from 240 to 260 members by end of Dec 2017 - current membership at 250**
- **August - December average sales per month \$14k - Aug \$22,667.52, Sept \$18,219.64 Oct \$12,714**
- **Products committee to introduce 2 new products per month, artists' jewelry and gifts**

1. APPROVAL OF MINUTES FROM Nov 9, 2017

Motion: Joan Second:Taren motion passed

2. OLD BUSINESS

- Treasurer/banking duties update and discussion - Motion to make Steve R a signee on bank accounts Bonnie C , second Pam C, John P will continue to take money to bank
- Motion to accept Mike Winkels resignation from the board made by Bonnie C, second Pam C
- HR Policies - board directives, staff implements
- November Fundraiser - Big thank you to Mary Plein and Pat Ebnet for donating all the chickens for dinner.
- Discussion about discounts given to members (from previous meetings) in conjunction with Food Co-op Month (October) and website information for IGMC - continue to offer discounts for Nov and Dec
- Comeback coupon idea - get a coupon if your sale is \$50 or more, \$5 to be used on next visit
- Refer a friend for membership and get a \$10 IGMC coupon to help surpass the 260 member goal
- WJJY interview request was made by Bonnie - waiting...
- Back to Basic Sat January 27, 2018 - volunteers needed to man table
- Food Co-op Coalition meeting October 11, 2017 - Bonnie C and Barb M will attend
- Coffee at the Co-op - Joan I

3. NEW BUSINESS

- New Board Members - 3 seats open
- Zero Waste Stores is the coming trend - more bulk bins
- Do volunteers need to be members?



4. STORE MANAGER'S REPORT

- Volunteers needed
- Cleaning crew changes

5. TREASURER'S REPORT/FINANCE

- October 2017 sales are up this year over last

6. NEW MEMBER APPLICATIONS (board approval needed)

7. COMMITTEE REPORTS

- a. Human Resources -
- b. Volunteer Oversight - Pam C
- c. Promotions/Marketing - Taren S and Annette K
- d. Merchandising/Product Development - Steve R/Joan I
- e. Facility Team - Dan Y and Steve R - building is properly insulated for the winter

8. FOLLOW-UP TASK -

9. NEXT BOARD MEETING -

Monday December 4, 2017 at 3:00 pm