



**Ideal Green Market Cooperative**  
34988 County Road 39, Pequot Lakes, MN 56472  
www.idealgreenmarket.com / 218-543-6565

**MISSION:** To provide access to local, sustainable and healthy food and products.

**WELCOME - JUNE Board Meeting 6/5/17 (6:30pm)**

**Board of Directors:**

Jason Baca (2017)                       Mike Winkels (2019)                       Bonnie Coffey (2019)  
 Geoff Davidge (2017)                       John Plein (2017)  
 Steve Roe (2019)                               Abbie Schramm (2018)

**GUESTS:** Barb M., Pat R., Mary P.

**MINUTES:** May 1, 2017

**APPROVAL OF MINUTES-LAST MEETING:** Motion: Bonnie      Second: Steve      Motion passed

**STORE MANAGER REPORT:** Report printed and reviewed at meeting.

- Had our first State Food Inspector visit and inspection. Inspector was impressed with knowledge/understanding of what we were doing and need to do. A few minor things to correct, most done while inspector was there so he marked them as corrected on site. Commented how clean / neat everything was, especially self-serve bulk goods. Inspections will be once a year.
- Store Hours change: Barb proposed keeping store open until 6, making it Wed. - Fri. 10 a.m. to 6 p.m. and keep Sat. at 9 a.m. to 3 p.m. Too hard for many shoppers to get in before 5 pm on weeknights. Board had cut back to 5pm until sales increased to allow revenue to cover payroll.
- UNFI truck accident: IGMC received first bill from electrician \$447.73 for truck's damage repair. Will still receive a bill from Crow Wing Power. Barb discussed with D. Simpson-Insurance re: compensation for loss of sales from 3-5 pm. Geoff w/ask attorney to contact UNFI (pro bono). Don't know if UNFI has filed a claim. Driver reported accident but no further response. Barb will communicate.
- Ice cream freezer is a hit. Thanks Geoff for donating \$80 for delivery!
- Need newer printer. Bonnie & Geoff will go buy one @ Best Buy.
- Co-op Coalition received grant from NJPA. KUDOS to Cheryal Hills, Reg. 5 Dev. Grant total of \$49,600 to pay for marketing awareness plan "Why Co-ops?" promoting all food co-ops in Region 5 Co-op Coalition. Barb Mann is contracted to be the marketing coordinator for the promotion. Each co-op will receive about \$1,200 of the grant as co-op 'bucks' to spend on a specific promotion media.
- Farmers Market: vendors need quicker thru-put for reimbursing. Add Pat R. as check signer? John P. w/ add.
- Grounds/lawn needs cleaning/mowing. Move straw bales. Later in meeting Jason B. arrived and offered to mow right after meeting. Thank you Jason!
- Joan I. is interested in running for board. Geoff will follow up with her.

**TREASURER'S REPORT:** John Plein

- P & L not yet updated but will be before Annual meeting. Behind about 2 weeks in entries. Steve: do we keep Membership separate from revenue? John: Yes
  - Rec'd Crow Wing Energized Grant \$500 for advertising
  - Audit of Workers Comp Ins. Better price? \$1923/yr. (direct w/co. RAM Mutual) based on actual
  - Treasurer duty: Annual audit is required
  - Crow Wing Power Ballot: JP will vote for board.
  - 3 ads in Northern Press, 2 col x 2 May 16, 23, 30
  - Payroll: 166 hrs end 5/31 \$1889 net pay.
  - Notes given - no formal treasurer report to approve.
- Board thanked John for all his time.

**NEW MEMBER APPLICATION:** 1. Nancy and Alan S. 2. Danny P. (Pine River) 3. Alyssa & Ben S. (Lino Lakes) 4. Maureen & Craig N. (Breezy Pt) 5. Naomi & Chris S. (Merrifield) 6. Pam & Bruce C. (Breezy Pt ) 7. Nancy J. (Edina/Crosslake) 8. Julie B. (St. Francis) 9. Cynthia M. (Crosslake) 10. Jeff U. (Crosslake)

**Total owners/members as of 6/5/2017 = 231**

(2 still on payment plan and not yet paid in full) 2 on payment Plan since December 2015 and one since June 2016. Board discussed. Bonnie will correspond to resolve.

Motion to approve new members: Abbie Second: John Motion passed

## **COMMITTEE REPORTS**

### **Executive: Geoff –**

- Congrats to Pat R. for one-year anniversary on staff at IGMC. Appreciation was expressed along with a Co-op gift cert and flower basket.
- Sales expected to increase over summer months so if we're going to increase hours, summer months is the time to do it. New store hours of Wed-Fri 10-6, Sat 9-3. Motion Bonnie, Second Mike, Board approved. Promote "in response to Members we'll increase hours to stay open till 6pm".
- Annual meeting prep: two candidates so far, Joan Ingebrigtsen and Pam Cunningham. Copies to have at meeting- budget for 2018, updated IGMC brochures, agenda. Mary P. will update website to link to these materials.
- Sales Activity details – board reviewed. Staying pretty equal, big jumps this early spring. Geoff ideas: more local sourcing; internal & external resources; recycling; outdoors; promote "We're Green"; start a Rainy-Day-Fund for when Co-op is in desperate need of funds. Put money into a savings of some type as regularly as possible. When we make a little we should save a little. Food supplier-UNFI discussion about staying w/them? Pros & cons. Would be a decision for Gen Mgr. (Bonnie) we can ask Sysco rep. Mike Nelson, what they have available, minimum delivery requirement, maybe piggyback with Old Milwaukee or Norway Ridge order?
- Upcoming CCMA conference-Bonnie will attend, will update at next board meeting.
- on-line summit about the need for LOCAL FOOD PRODUCTION! Our co-op is in-line and part of this vision. Looks phenomenal! Thanks for sharing this Judy K. The first nationwide local food gathering, June 18 - 28. Online interviews, presentations, live webinars, hear from and interact with more than 60 of the most significant on-the-ground leaders, activists, practitioners, authors and elders at the front lines of the local food movement—all for free.  
[http://www.thelocalfoodsummit.com/?mc\\_cid=e24eddbaf9&mc\\_eid=fa25a98aa2](http://www.thelocalfoodsummit.com/?mc_cid=e24eddbaf9&mc_eid=fa25a98aa2)

### **Finance: John –**

- Profit and Loss statement, add numbers to 2018 proposed budget/annual meeting.
- Transition to new - TREASURER !!

### **Human Resources: Bonnie/Mike –**

- Discussed developments with the Region 5 Co-op Coalition and the NJPA grant that was awarded. Several reps from IGMC attended & voted at grant meeting or submitted letters of support. Bonnie and Steve both commented on the process.
- Getting self-serve coffee at the co-op, Midwest Pantry (a food aggregator) Vendors. perhaps use Stonehouse Coffee. may be a possibility of creating coffee service and an additional revenue stream for the co-op.
- Food Scholarships - give away 5 free memberships. Qualify by Snap/EBT?
- review the 'local' area as defined in the bylaws for IGMC
- application for the Crow Wing Power Community Trust. Bonnie will ask for funds to continue to advertise the farmer's markets. This worked for Barb in getting \$2500 last year from Crow Wing Energized. I'll ask for \$2,000 for advertising and for making five free memberships available to anyone who wants to join but cannot come up with the \$100.

## **AD-HOC COMMITTEES.**

- a. MERCHANDISING /PRODUCT DEVELOPMENT – Steve R., Jason –
  - Product notes and Product List from - Joan Ingebrigtsen
- b. PROMOTIONS/Recruitment/MEMBERSHIP – Abbie S/Mary P:
  - Crosslake Area Walking maps now circulating - IGMC ad listing and located on the map.
  - regular placement in Northland Press of 2 col x 2 inch ad / Farmers Market featured
  - will finalize annual meeting invitations to fold, stuff mail
  - Promo Committee needs volunteers. Abbie is resigning from board and committee. Mary P. still volunteering to managing Co-op website, email server, Facebook pg, ad placement (print & TV), brochure: print & Discover Racks for placement.
- c. VOLUNTEERS – Barb/Joan I. –.

d. FACILITY TEAM – Dan Y. Chair. –

**Old Business:**

**New Business:** Annual meeting June 20<sup>th</sup> at 7pm. June board meeting helped Geoff finalize agenda and budget before the annual meeting.

**Nominating Board Officers with Newly installed Board members:**

June 26, 2017 3 pm at Ideal Town Hall

**Regular Board Meeting:**

July 3, 2017 - 6:30 pm at Ideal Town Hall. Up to the new board to choose preferred monthly meeting day.

**Tasks:**

Store Clean-up. Recruit volunteers for jobs:

1. Cleaning
2. Cashing
3. Stocking
4. Packaging
5. Organization skills
6. Everything!!

**Follow up**-Last words from the outgoing Prez.....

• Geoff said Thank you to the group and shared his optimism for the future of the Co-op and reassured that he won't be far and will be available for questions and looks forward to volunteering in the store more. We all thanked Geoff for his years of leadership.

**ADJOURNMENT** (8:39)