

IDEAL GREEN MARKET COOPERATIVE

Member News Update

June 28, 2016

Greetings Members of the Ideal Green Market Cooperative!

If you did not attend the Ideal Green Market Cooperative Second Annual Membership Meeting, as your new board member, I will give you an update on what transpired:

The IGMC financial statements were presented by John Plein, Treasurer for the IGMC. Membership was presented with 2017 projected budget. While some members may question the budget and the loss of \$14,000 since January 2016, the board and members are encouraged by a number of events:

- Membership is at 187 and growing
- Volunteers are marketing to the resorts to inform guests of the IGMC and the weekly Farmer's Market. Many guests to the IGMC have remarked at how well the store is stocked and they look forward to the Farmer's Market.
- Farmer's Market Saturdays bring in lots of customers and members. Sales have averaged close to \$1600 on Saturdays over the summer.
- A new point of sale (POS) system has been installed and is used to track inventory and sales. Getting employees trained on the POS and inventory recorded has been very time consuming (as all software adaptations and implementations are). The benefits of having this system will result in knowing which items to stock based on sales, sales recorded automatically for each member (rather than doing it manually) and accounting that accurately reflects inventory remaining.

Staffing for the IDGMC is currently with one full time General Manager, Brenda Myers and four part-time employees – Teresa Trujillo, Sue Weise and Pat Rogness and Joan Ingebritson. These employees keep the store stocked with fresh produce, dairy products and meats and an array of shelf items. Deliveries from vendors are weekly. Dedicated volunteers assist the employees with tagging items, inspecting the deliveries, verifying orders and stocking the shelves with items wholesome food items.

The board for the IGMC is a representation of community people with varied work and professional backgrounds. Board members are as follows:

Geoff Davidge, President

Bonnie Coffey, Vice President

John Plein, Treasurer

Abbie Schramm, Secretary

Steve Roe, Board Member

Jason Baca, Board Member

Mike Winkels, Board Member

When I look back to last year where the IGMC was still a fresh idea, there was a building that took shape in the fall as we looked forward to our November 13, 2015 Grand Opening. We had the benefit of having Barb Mann, a very talented community organizer act as the IDGMC Coordinator until a General Manager could be hired. There are many members who did so much behind the scenes to prep the building for what is now, a vibrant community market that feeds this community with more than food.

To look back at what has been accomplished since the Grand Opening in November, I am amazed at how much has been achieved in the span of seven months. With your help and support we will continue to see IGMC thrive.

Respectfully yours,

Bonnie Coffey

Vice President, IGMC